

102359 Advertisements and License Number

(a)

Licensees shall reveal each facility license number in all advertisements, publications, or announcements made with the intent to attract clients. (1)

Advertisements, publications, or announcements subject to the requirements of Section 102359(a) include, but are not limited to, those contained in the following:

(A) Newspaper or magazine. (B) Consumer report. (C) Announcement of intent to commence business. (D) Telephone directory yellow pages. (E) Professional or service directory. (F) Radio or television commercial.

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(B)

Consumer report.

(C)

Announcement of intent to commence business.

(D)

Telephone directory yellow pages.

(E)

Professional or service directory.

(F)

Radio or television commercial.

(b)

Correspondence shall be considered a form of advertisement if the intent is to attract clients.